



Multi-Disciplinary Designer

EDUCATION

Communication Design, BFA

Kutztown University of Pennsylvania
Kutztown, PA

Graduation December 2021

GPA 3.99

Mathematics, Undergrad

Elizabethtown College | 2016–2017

Elizabethtown, PA

Studied Engineering and Mathematics for three semesters before transferring to Kutztown University of Pennsylvania

SKILLS

Adobe Creative Suite

Proficient with Illustrator, InDesign, Photoshop, After Effects

UX/UI Design & Development

Experience with Figma, Xd, HTML, CSS

Curious, Analytic, and Efficient

Enthusiastic and Reliable Collaborator

HONORS & AWARDS

Dean's List | Fall 2018–Spring 2021

Kutztown University of Pennsylvania

Communication Design Student
Excellence Award

*Kutztown University College of Visual
and Performing Arts | 2021*

Virus Causes Festering Creativity,
Juried Online Exhibition

Kutztown University of Pennsylvania | 2020

Artwork featured in *Essence Fine Arts
and Literary Magazine*

Kutztown University of Pennsylvania | 2020

ABOUT ME

- proud promoter of breakfast foods
- lover of 70's fashion
- supporter of insulin4all

LEADERSHIP EXPERIENCE

Head Print Lab Monitor

KUCD Print Lab | Kutztown, PA | August 2019–Current

- Print student projects on professional grade inkjet and laser printers
- Train other print lab employees on technology, printing, and inventory

Vice President & Social Media Coordinator

AIGA Kutztown | Kutztown, PA | May 2020–May 2021

- Hosted weekly meetings to plan, promote, and run events for Kutztown University's Communication Design department
- Created artwork for fundraiser and promotional content

INDUSTRY EXPERIENCE

KUCD Social Media Coordinator

Kutztown University | Kutztown, PA | August 2020–November 2021

- Brainstormed, planned, and scheduled weekly content for social media
- Wrote copy and created graphics for social media and website
- Worked with faculty members to gather and curate student projects

Graphic Design Intern

Sports Illustrated | New York, NY | June 2021–August 2021

- Worked with Creative Director on Daily Cover graphics and illustrations that ran alongside the daily featured story on the SI homepage and social media
- Collaborated with designer to create graphics and photoshop templates for social media coverage of the 2020 Tokyo Olympics
- Created logo and video bumper for YouTube series "And Now You Know"

Freelance Web & Graphic Designer

Alexander Academy | Atlanta, GA | May 2020–July 2020

- Worked remotely with client to discuss projects and client's needs
- Created a new COVID information page, online registration forms, and edited the homepage for Alexander Academy
- Worked with mock data to design a template for students' testing results

OTHER EXPERIENCE

Circulation Clerk | Lower Providence Library

Eagleville, PA | May 2017–June 2021

- Assisted patrons with technology, library information, and resolution of fines
- Shelved and organized books; upkeep of library common areas
- Worked with other employees to open and close the library

VOLUNTEER EXPERIENCE

Design Day Camp Student Assistant

Kutztown University Communication Design | 2021

- Worked with professors to host a design camp for high school students preparing to apply to art and design programs

hello@meglaird.design

Philadelphia, PA

meglaird.design